

THE BUSINESS ADVANTAGE OF GREEN INNOVATION: THE NORWEGIAN PERSPECTIVE

RADISSON BLU ASTORIJA HOTEL, VILNIUS

2011 10 12



- 09.30-10.00 Registration of participants
- 10.00-10.30 Welcome speeches
H.E. Leif Arne Ulland, Ambassador of Norway to Lithuania
Mindaugas Petrauskas, Vice-minister of Economy of Lithuania
- 10.30-10.50 Norwegian policy on green business innovation.
Halvard Ingebrigtsen, State Secretary, Ministry of Trade and Industry of Norway
- 10.50-11.10 Doing “green business”: the Norwegian outlook.
Thor Sverre Minnesjord, CEO of Green Business Norway
- 11.10-11.30 Norwegian Cleantech industry - national and local perspective.
Anders Nordeng, Project Manager-Energy and Climate Change, Oslo Teknopol
- 11.30-11.50 Cooperation between environmental NGOs and business.
Henrik A. Lund, Head of Institutional Relations, the Bellona Foundation
- 11.50-12.10 Coffee break
- 12.10-12.40 Green industry innovation in Norway and the EEA financial mechanisms.
Tore Lasse By, Director – Division Abroad, Innovation Norway
- 12.40-13.00 The Lithuanian innovation policy and the Green industry innovation program under the EEA/Norway Grants.
Rima Putkiene, Head of Innovation Policy Division, Ministry of Economy of Lithuania
- 13.00-13.20 Green Innovation in Waste management. Sensor-based solutions for optimal resource productivity, for a better business and a better environment.
Aleksander Mortensen, Vice President Market Development & Sales, TOMRA Systems ASA
- 13.20-13.40 Implementation of green technology in the project “Konstitucijos 21”.
Kjetil Hanssen, General Director, Schage Real Estate
- 13.40-14.00 Cambi experience of doing business in Lithuania.
Stefan Sandbacka, Regional Sales Manager, Cambi Region East
- 14.00-15.00 Lunch



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